Human REstart Organisation

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## The New Saudi University Vision in higher Education

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- **Founder of MICS group UAE**
- **CEO Jordan Centre of Excellence - Jordan**
- **CEO Learning Time Academy- Jordan**
- **Former Advisor for UAE Minister of Education**
- **Education Consultant and Trainer**

# Forward

- Current Challenges: covid 19 pandamic, economic & social crisis, current change in higher education.
- There is a growing sense of being at a tipping point, a time of transformation driven by multiple economic, political and environmental pressures
- The expectations and aspirations of society towards modern universities are increasing and constantly changing, as universities have become the driving force for sustainable economic growth

# A need towards NGU

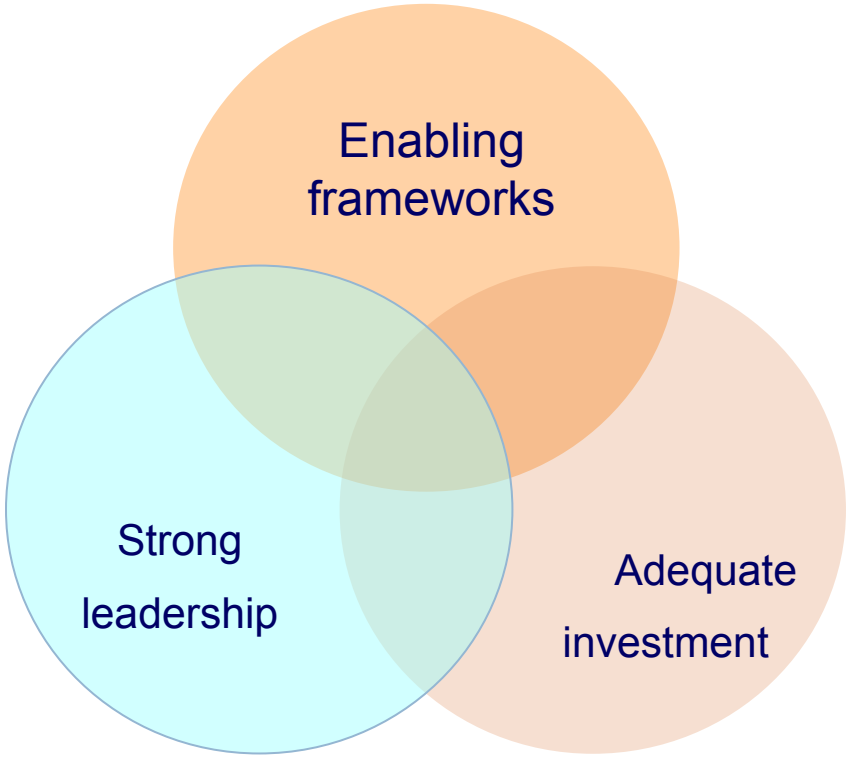
- The value and position of the university in society increases if it leaves the role of traditional universities to join (New Global Universities NGU)
- The term (NGU) is not only synonymous with improving the quality of learning and research, but is a reflection of the development of competitive capabilities in the global higher education field.

- It is imperative for societies, to develop their national universities to keep pace with the ability to compete internationally  to become one of the NGU.
- There is a real need for a clear vision for & by universities
- Every institution's strategic plan MUST begin with a vision of what it aspires to be

# Factors for Success

- According to European University Association (EUA), making the vision a reality will depend on 3 factors:

(EUA,2021)



# Higher Education in Saudi Arabia Vs The new Saudi University Vision


رؤيـــة جـامعـــة جـــدة
الجامعة السعودية الحديثة
NEW SAUDI UNIVERSITY VISION
NEW
SAUDI
UNIVERSITY
VISION
www.uj.edu.sa

# NEW SAUDI UNIVERSITY VISION

- It was created and adopted by one of the new government university in KSA called University of Jeddah.
- UJ was founded in 2014, but it has achieved a distinguished outcomes & led the light toward the NSUV.
- The vision of the new Saudi university seeks to provide an integrated educational journey based on excellence in teaching and scientific research to prepare a generation of graduates in specializations commensurate with future jobs.

# NEW SAUDI UNIVERSITY VISION

- Based on Scientific approach in a way that make it unique & distinguished among its competitors to gain the trust of the community.
- Providing programs in specific & unique specializations that are compatible with the requirements of the 4$^{th}$ INDUSTRIAL REVOLUTION to enable graduate to compete in the job market.

- Logistics is the key competitive advantage of building NSUV as a focus area for the university.
- Choosing LOGESTICS as an area of focus helps the university :

- not to be a duplicate of the long-established national universities.

- To make a unique contribution to sustainable development plans.

# NSU vision BY University of Jeddsh



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现代沙特大学的愿景
New Saudi University Vision

# Pillars

**The Fourth Industrial Revolution**

**Saudi Vision 2030**

**The New Saudi University System**

New Saudi University Vision

## Themes

- Research for Global Rankings
- Community Diversity and Sustainability
- Quality Education

# Strategic Objectives





Research for Global Rankings

Research excellence in areas of national priority to create ground-breaking knowledge that intersects science and .industry

Focusing on the field of logistics for national and global competitiveness to increase value through the integration of

# Strategic Objectives

## Community Diversity and Sustainability

Planning construction projects for a green environment that enhances sustainable development and is based on mutual .community services

Building a financial system capable of achieving financial balance, increasing cost

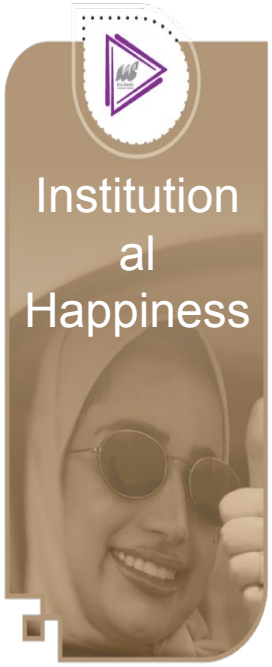
# Strategic Objectives

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## Quality Education

Shaping and scheming university structures to provide an integrated educational journey in quality disciplines that achieve lifelong .learning

Employing strategies of equal learning opportunity that develop students' competencies for employability, job mobility,

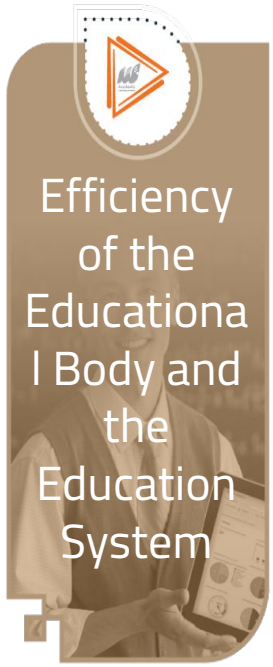

Institutional Happiness


Research and Innovation

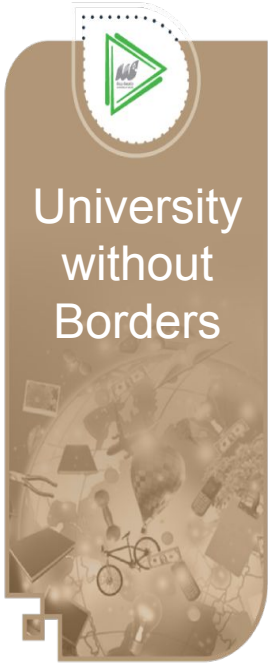

University Focus Area Program (Logistics)


Academic Structuring and Future Majors


Empowering Outstanding and Gifted Students


Efficiency of the Educational Body and the Education System


Institutional Excellence


University without Borders


Expenditure Efficiency and Sustainable Development

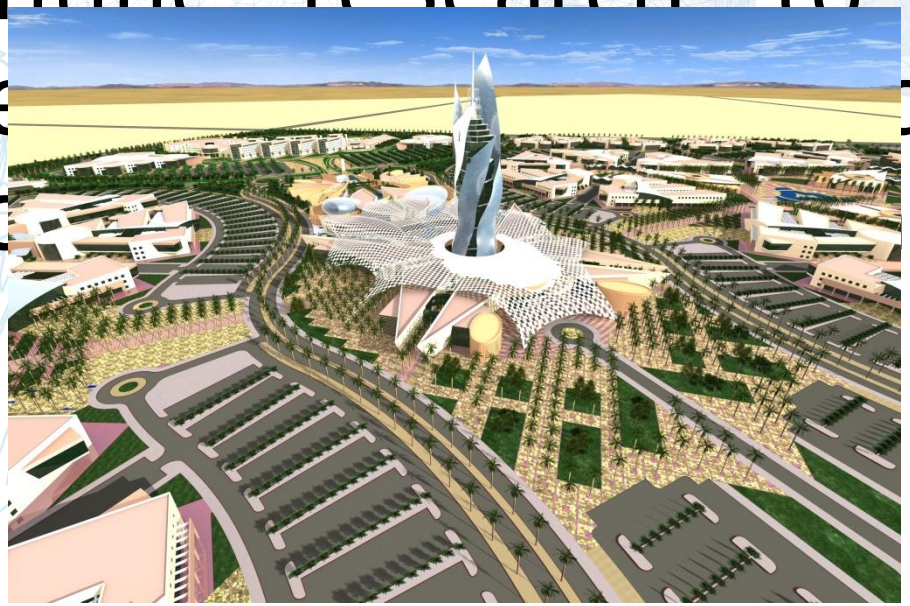

Empowering Graduates


Digital Transformation


Economic Impact and Added Value

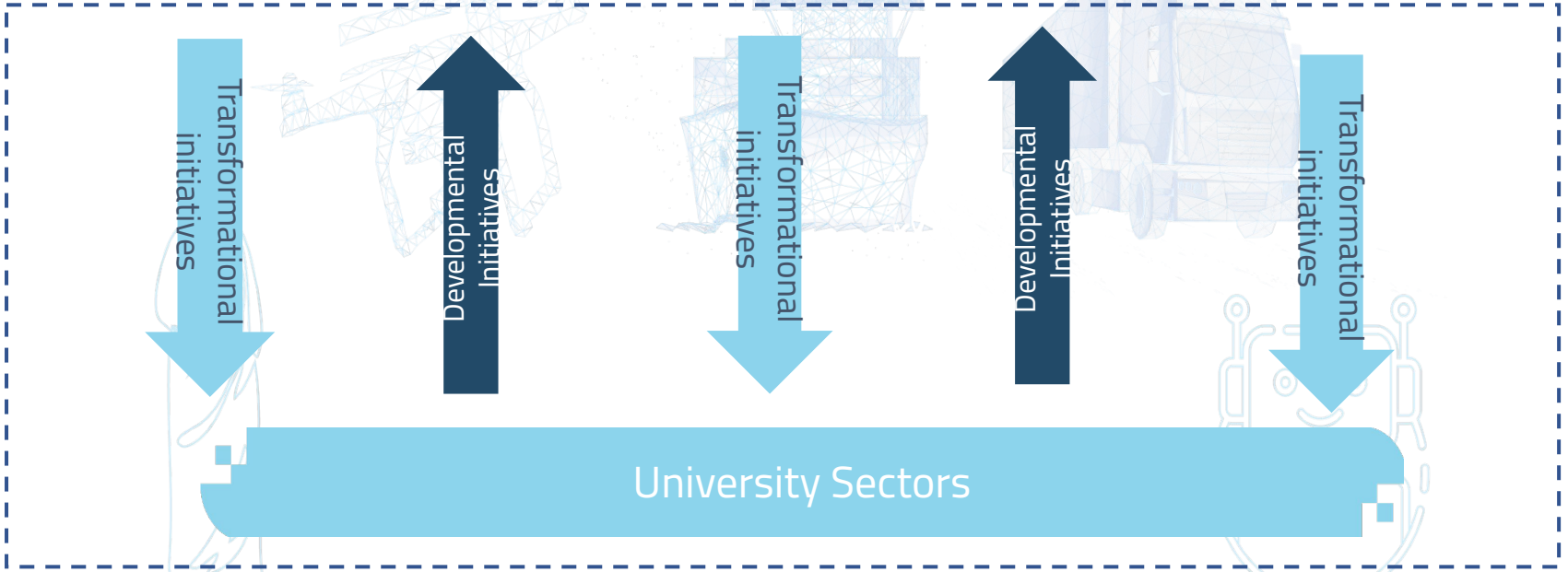
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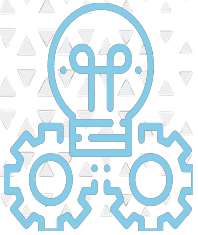







## The operational plan for the University sectors



## Plan requirements

SWOT, Stakeholder Engagement, Benchmarks Risk Mitigation

SMART KPIs

Impact and quality of outputs (priority)

Efficiency and Effectiveness of Operations

- Economic and social outcomes
- KPIs for 2030
- Vision Programs

- Strategic objectives based on three themes
- Programs with performance indicators
- Implementation plans for vision programs
  - Transformational initiatives
  - Initiatives KPIs
- Operational plans for sectors
  - Program-based KPIs
    - Developmental initiatives
    - Operational KPIs for initiatives

Vision 2030
- Thriving economy
- Vibrant Society
- Ambitious

**New Saudi vision**
- Quality Education
- Research for Global Rankings
- Community Diversity and Sustainability

**The operational plans for the sectors**
- **Outcomes**
- **Operations**
- Mechanisms

# THANK YOU

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