TAG-Academy

Talal Abu-Ghazaleh Academy

Capacity Building Catalog



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TAG-Academy

Talal Abu-Ghazaleh Academy





Chairman's Message

Talal Abu-Ghazaleh Global (TAG.Global) is proud to make available to its clients and prospective students a host of online and traditional educational and training programs.

Through the Talal Abu-Ghazaleh University (TAGI-UNI) and its partnerships with highly accredited universities, we are able to bring to our students and clients a variety of online academic, language, and professional development courses. TAGI-UNI is based on the belief that education is a human right and not a privilege to the few who can afford to travel to seek quality education abroad.

Our major training arm, TAG-Academy, provides face-to-face training courses and programs through its affiliated professional societies and its offices in all Arab countries. These courses and programs include courses on specific subjects and soft skills, language programs, and programs leading to professional certification.

These courses and programs can be tailor-made to meet the needs of specific institutions. We invite you to take advantage of the courses and programs listed in this catalogue and please feel free to contact us for any clarifications and additional information that you may seek.

Talal Abu-Ghazaleh
Chairman

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TAG.Global

Talal Abu-Ghazaleh Organization (TAG.Global)

Talal Abu-Ghazaleh Global (TAG.Global) is the largest global group of professional service firms in the fields of Accounting External Audit, Internal Audit, Corporate Governance, Taxation, Educational Consultancy, Economic and Strategic Studies, Management Advisory Services, Professional and Technical Training, Technology Transfer Project Management, Real Estate Management, Investors and Business Advisory Services, Human Resources and Recruitment Services, E-Government, E-Commerce, E-Education, IT and Security Audit, Web Design, Professional Interpretation and Translation, Website Arabization, Domain Names Registration, ICT Strategic Planning, ERP Consulting Services, IT and Internet Skills Training and Examinations, Intellectual Property News Agency, IP Business and Asset Valuation and Branding Services, IP Registration and Protection, Intellectual Property Renewals, IPR Protection and Management, Legal Services, and Public Offerings.

Employing multidiscipline professionals and operating out more than 100 offices worldwide, TAG.Global offices were established to serve the Arab countries and foreign firms interested in conducting business in the Arab region. This makes TAG.Global the only regional firm of international, multilingual, highly trained professionals providing diversified services.

Operating in an area of the world that is experiencing radical and unprecedented change, TAG. Global is well aware of, and experienced in, all aspects of the economic environment, including the social and regulatory factors governing it. We recognize the need to systematically develop Arab institutions in order to contribute in the building of a solid future. TAG.Global is meeting this challenge by providing highly experienced specialists who anticipate economic and social trends and evaluate alternatives to determine the most creative solutions for both present and future challenges.

TAG.Global has acquired an outstanding record of success among its clients. TAG.Global's portfolio includes international and pan-Arab governmental funding organizations, as well as leading entities in the areas of banking, industry, insurance, and commerce. We have successfully assisted our clients with complex business and management decisions involving people, equipment, facilities, and capital services.

TAG.Global Capacity Building

Talal Abu-Ghazaleh Organization Capacity Building entities provide a host of online and Traditional educational programs and training courses. They operate out of all the offices of TAG.Global to provide and enhance human resources with the needed knowledge, skills, and attitudes aimed at raising the level of performance of your staff.

TAG.Global Capacity Building entities:

- Talal Abu-Ghazaleh Academy (TAG-Academy).
- Talal Abu-Ghazaleh University (TAGI-UNI).
- Talal Abu-Ghazaleh University College for Innovation (TAGUCI).
- Talal Abu-Ghazaleh Knowledge Society (TAG-KS).
- International Arab Society of Certified Accountants (IASCA).
- Arab International Society for Management Technology (AIMICT).
- Arab Society for Intellectual Property (ASIP).
- Licensing Executive Society - Arab Countries (LES-AC).
- Talal Abu-Ghazaleh Confucius (TAG-Confucius).
- Talal Abu-Ghazaleh E-Training.
- ICTIDAR-Talal Abu-Ghazaleh Program in Support of Small & Medium Enterprises.

For more information please visit: http://tag-academy.com
or contact us at info@tag-academy.com

Traditional Programs

- Training Programs
- Professional Programs
- Training Diplomas

Training Programs

Capacity Building

No.	Course Title	Training Hours
1	Project Management	20
2	Strategic Planning and Strategic Management	20
3	Problem Solving and Decision Making	15
4	Skills of Dealing with Others	15
5	Crisis Management	15
6	Developing Managerial and Supervisory Skills	15
7	Report Writing and Preparation Skills	15
8	Effective Communication Skills	25
9	Development of Leadership Skills	20
10	Marketing Strategy and Sales Skills	15
11	Total Quality Management (TQM)	20
12	Modern Trends in Total Quality Management	20
13	Measuring the Return of Training	15
14	Administrative Development	12
15	Customers Relations Management	12
16	Change Management	12
17	Time Management	12
18	Meeting Management	12
19	Administrative Skills	12
20	Leadership and Training	12
21	Disputes Settlement and Decision-Making	12
22	Organization Behavior	12
23	Future Role of Quality Managers	12
24	Contracts Management	12
25	Capacity Building for Competence	12
26	Balanced Scorecard	40
27	Communication Skills	12
28	Supply Chain Management	12
29	Effective Negotiation Skills	15
30	Management Skills	12
31	Knowledge Management	12
32	Team Building, Motivating, and Managing	12



Management Technology

No.	Course Title	Training Hours
33	IT Project Management	20
34	IT-Based Project Management	20
35	Strategic Planning at IT Department Management	25
36	Management Information Systems	25
37	Total Quality Systems in IT Management	20
38	Human Resources Information System Management	30
39	E-Management and How to Deal with Decision Support Systems and Expert Systems	30
40	Setting Electronic Data Security Strategies	30
41	Information Systems in Management Services	30
42	Modern IT Techniques Role in Business Support	20
43	Analysis, Design and Creation of Supporting Management Information Systems	40
44	Setting strategies for the transition to next generation Internet protocol IPv6	30
45	E-Government-Significance and Objectives-Applications and Performance	40
46	Transformation from E-Government to Smart Government	30
47	Information Technology Services Management	30
48	Data Security and Protection	30
49	Websites Management	30
50	Documents and Records Management	30
51	E-Archiving Management	25
52	Electronic Evidence and its Authenticity in the Internet World	30

Marketing

No.	Course Title	Training Hours
53	Principles of Marketing	12
54	Online Marketing	12
55	Websites Content Administration for Marketing Purposes	25
56	Design of Marketing / Media Materials	20
57	Excellence in Customer Service	12
58	Customer Satisfaction Measurement and Decision Making	20
59	Marketing and Planning Strategies	30
60	Customer Orientation for Business Excellence	12
61	Sales Management	15
62	Sales and Market Research Skills	12
63	Receptionist Skills	12
64	Customer Service and Complaints Management	12
65	Customer Relations Management	25



Human Resources Management

No.	Course Title	Training Hours
66	Human Resources for Non-HR Managers	25
67	Human Capital Management	15
68	Human Resource Management	15
69	Training of Trainers (ToT)	30
70	Commercial Correspondence Writing	20
71	Training Needs Assessment (TNA)	15
72	Technical Reports Writing and Presentation Skills	15
73	Job Evaluation and Analysis	15
74	Human Resources Policies and Procedures	15
75	HRM Techniques	40
76	Work force & Jobs Analysis	16
77	Emotional Intelligence as a Tool in HRM	16
78	Training Needs Design	12
79	Work Load Analysis	12
80	Building Knowledge Leadership	12
81	Human Resource Audit (HRA)	20

Bank Credit

No.	Course Title	Training Hours
82	Credit Analysis	20
83	Project Evaluation and Feasibility Study	16
84	Credit Risks Management in Banks	25
85	Management and Treatment of Bad Debts	20
86	Advanced Credit Analysis	25
87	Foreign Trade Finance	20
88	ISO System and Application in Banks	20

Financial Sciences, Accountancy and Auditing

No.	Course Title	Training Hours
89	Financial Analysis	16
90	Financial Analysis Using Excel	16
91	Fundamentals of Finance and Accounting for non-Financial Managers	20
92	Accounting for Non-Accountants	15
93	Preparation and Analysis of Cash Flow Statement	16
94	Planning and Managing the Responsibilities of Audit	20
95	International Standards on Audit and Code of Ethics	20
96	Advanced Financial Analysis	20
97	Advanced Financial Analysis using Excel	20
98	Statistical Analysis Using Excel	20
99	Managerial and Cost Accounting	15
100	Creative Accounting & Fraud	15
101	Internal Audit	16
102	IT Audit	15
103	IAS and IFRS Latest Amendments	24
104	Tangible and Intangible Assets	20
105	Investments in Securities	20
106	Preparation of Consolidated Financial Statements	16
107	Recognition of Revenue and Foreign Currency	20
108	Inventory / Change in Accounting Estimates, Accounting Policies and Errors / Provisions and Contingent Liabilities	16
109	Specialized Corporate Accounting	20
110	Preparation and Presentation of Financial Statements	16
111	IFRS for SMEs	24
112	Preface to the International Standards on Auditing, Assurance and Ethics	24
113	Pronouncements and their Latest Amendments	20
114	Code of Ethics for Professional Accountants	20
115	General Objectives of Auditing, and Acceptance and Planning of Audit Engagement Internal Control, as well as Risk Assessment and Response	16
116	Design and Implementation of Audit Program (1): Compliance	20
117	Design and Implementation of Audit Program (2): Substantive Tests	20
118	Issuance of the Audit Report	20
119	Risk Assessment for the Purposes of Building Effective Control (by sector)	20
120	Planning and Managing the Responsibilities of Audit Departments	12
121	How to Build and Follow-up Audit Plans and Programs	20
122	Techniques of Risk Analysis in Auditing	16

123	Writing and Presenting Effective Audit Reports	12
124	Auditing Procedures of Real Estate Corporate Sectors	24
125	Auditing Procedures of Oil Corporate Sectors	24
126	Auditing Procedures of Industrial Corporate Sectors	24
127	Auditing Procedures of Business Sectors	24
128	Auditing Procedures of Airlines Sectors	24
129	Tangible and Intangible Assets in the Public Sectors	20
130	Investments in Securities	20
131	Preparation of Consolidated Financial Statements in the Public Sector	20
132	Revenues in the Public Sector	20
133	Miscellaneous Subjects in IPSAS	20
134	Accounting for Public Sector Corporates	20
135	Preparation of Consolidated Financial Statements on Accrual Basis	20
136	Preparation of Consolidated Financial Statements on Cash Basis	20
137	Financial Analysis Course for Auditors	20
138	Cash Management and Budgeting	20
139	Techniques of Cost Analysis for Control and Decision Making	20
140	Requirements of Effective Financial Management	20
141	Effective Planning Budgets	20
142	Skills of Planning, Forecasting and Budgeting Using Spreadsheets	20



Information and Communication Technologies

No.	Course Title	Training Hours
143	VB.Net Programing Language	30
144	PHP Programing Language	30
145	Java Programing Language	30
146	Database Programing	25
147	Internet & Database Management Skills	10
148	Computers Maintenance and Refurbishment	40
149	Smart Phones Applications using Android	30
150	Smart Phones Applications Using iOS	30
151	Basics of Cloud Computing and Virtual Environments	30
152	Websites Design	40
153	Publications Design	40
154	Internet & Database Management Skills	10
155	Public Figures Research	10
156	Java for Beginners	50
157	Advanced Java	50
158	Web Programming (JSP & Servlets)	25
159	Oracle Web Services (Using Java Technology) For Beginners	25
160	Oracle Web Services (Using Java Technology) Advanced	25
161	Electronic Archiving	25
162	Digital Marketing Fundamentals	12
163	Personal Branding	12
164	Advanced Digital Marketing	15
165	Digital Marketing	15
166	Digital Marketing in Non-Profit Organizations	15
167	Digital Marketing for Commercial Services	15
168	Creative Marketing Content Editor	12
169	E-Commerce	12
170	Formatting Digital Content	12
171	The Protection and Ownership of the Digital Content	12
172	Digital Marketing In Governmental Organizations	15
173	Search Engine Optimization	20
174	Infographics	6
175	Social Media Strategies, Including: • Setting Goals • Creating Plans • Content Development • Campaign Implementation • Measuring The ROI	15

176	Design using : • Adobe Photoshop • Adobe Illustrator • Adobe InDesign	 30 30 30
177	Web Front-End Development: • HTML 5 • CSS3 and JQuery	 30
178	Microsoft Development: • VB.net or C# • SQL Server 2014	 40
179	PHP Development: • PHP5 • MySQL	 40
180	Software Engineering	20
181	Websites Content Administration	20

Islamic Accountancy

No.	Course Title	Training Hours
182	Basic Concepts of Islamic Economy	15
183	Introduction to Islamic Banking System	15
184	Al-Murabaha Financing	15
185	Al-Musharakah Financing	15
186	Al-Mudarabah Financing	15
187	Al-Ijara Financing	15
188	Al-Salam and Al-Istisna	15
189	Theoretical Foundations and Practical Applications of Islamic Banking System	20
190	Islamic Bank Marketing	15
191	Islamic Bank Accounting for Zakat	15
192	Shari'ah Control of Islamic Banks	15
193	Islamic Bank Budgeting Techniques	20
194	Management and Treatment of Doubtful Debts	15
195	Accounting for Islamic Insurance Companies	15
196	Evaluation of Islamic Bank Performance	20
197	Comparison Between Islamic Banks and Commercial Banks	15
198	Central Bank Inspection and Control on Islamic Banks	15
199	Fundamentals of Islamic Banking Operations	20
200	Financial Accounting Standards in Islamic Banks	15
201	Profit Distribution in Islamic Banks	15
202	Investment Portfolio Management in Islamic Banks	20
203	Strategic Management and Organization for Islamic Banks	20



204	Securitization and Liquidity Management in Islamic Banks	15
205	Islamic Bank Guarantees	15
206	Internal and External Audit and Control in Islamic Banks	20
207	Islamic Banks Modes of Finance	25
208	Asset and Liability Management in Islamic Banks	25
209	Feasibility Studies and Project Evaluation: An Islamic Perspective	20

Intellectual Property

No.	Course Title	Training Hours
210	Intellectual Property: Concepts and Application	12
211	Intellectual Property: Protection & Marketing Strategies for International Companies	
212	Patents and Trade Secrets: Legal Framework	18
213	Trademarks and Geographical Indications	18
214	Industrial Designs and Models	15
215	Protection of Intellectual Property in Cyber Space	12
216	Intellectual Property and E-Commerce	12
217	Domain Names and Its Relevance to Trademarks	12
218	Enforcement and Litigation of Intellectual Property Rights	15
219	The Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS)	12
220	Paris Convention for the Protection of Industrial Property	9

221	Berne Convention for the Protection of Literary and Artistic Works	9
222	Madrid System for the International Registration of Trademarks	12
223	Alternative Dispute Resolution of Intellectual Property	15
224	Intellectual Property Portfolio Management	12
225	Intellectual Asset Management	12
226	Intellectual Property Audit	12
227	Intellectual Property Valuation	15
228	The Role of Unfair Competition in Intellectual Property Protection	12
229	Basics of Licensing and Technology Transfer	15
230	Intellectual Property and Technology	12
231	Management of Licensing Agreements	15
232	Intellectual Property Licensing: Legal and Financial Framework	12
233	Technology Transfer and Acquisition	15
234	Franchising: A Business Tool for the Growth of SME's	12
235	Computer Software Licensing	15
236	Intellectual Property and Its Role in Supporting and Prompting Development	12
237	Patent Drafting	18
238	Copyrights and Related Rights	15
239	Patent Cooperation Treaty for the International Registration of Patents	15
240	Arab Certified Intellectual Property Practitioner (ACIPP)	90
241	Trademarks & Unfair Competition	30
242	Patent of Inventions & Trade Secrets	30
243	Authors' Rights & Related Rights	30

Licensing

No.	Course Title	Training Hours
244	Commercialization of Technology through the Power of IP Licensing	15
245	The Basics of Intellectual Property and Licensing	18
246	Practical Framework for IP and Licensing	18
247	IP Joint Ownership Licensing	15
248	The Deal: Valuation and Negotiation	12
249	Legal Issues and Licensing	12
250	Intellectual Asset Utilization Strategy	12
251	Intellectual Asset Valuation	15
252	Technology Transfer	12
253	Introduction to Franchise	9

254	Franchise Strategy	9
255	Legal Principles of Franchise	12
256	Marketing inside the Franchise Systems	15
257	Operation Management at the Franchise Companies	12
258	Advanced study in Franchise and Disputes Management	12
259	Certified Patent Valuation Analyst	12
260	Settlement of Licensing Agreements Disputants	15
261	Basics of Licensing and Technology Transfer	12
262	Negotiating and Drafting Licensing Agreements	15
263	Managing Intellectual Property Right's Licensing Agreements	12
264	IP Assessment Theories	15
265	Software Licensing	12
266	Optional License Contract and Arbitration	15
267	Establishing, Protecting and Licensing a Brand	12
268	Trademarks Licensing	15
269	Legal Protection of Patents	12
270	Exploitation of the Patent and the Principle of Commitment	18
271	Compulsory Licensing to Exploit the Patent	15
272	Licensing of Musical Works	15
273	Negotiating with the West: Understanding of Common Strategies in USA	30
274	Joint Ownership of Copyrights	30

Media

No.	Course Title	Training Hours
275	Introduction to Journalism	30
276	Writing Mechanics	30
277	Multimedia Writing	30
278	Investigative Reporting	30
279	Editing and Subediting	30
280	Magazine and Feature Writing	30
281	Reporting and Writing for Online Media	30
282	Journalism in the Age of Social Media	30
283	Ethics for Journalists	30
284	Freelancing	30
285	Writing for Politics, Sports, Business, Travel, Health & Culture	30
286	Citizen Journalism	30
287	Generating Ideas	30
288	Introduction to Mass Media	30
289	Photojournalism	30

290	Press Release Writing	30
291	Advertising and Media Planning	30
292	English for Journalists	30
293	Arabic for Journalists	30
294	Dealing with Sources	30
295	Building a News Website	30
296	Editing Procedures	30
297	Principles of Headline Writing	30
298	Broadcast Journalists	30
299	Radio Training	30
300	Introduction to Radio	30
301	Sound Recording Techniques	30

Tourism and Hospitality

No.	Course Title	Training Hours
302	Creativity and Innovation Management at Tourism & Hospitality Organizations	18
303	Tourism Product Development and Innovation	18
304	Customer Service Excellence in Tourism Organizations	15
305	Hospitality Services Marketing Skills	18
306	Branding Tourism and Hospitality Services	15
307	Digital Marketing at Tourism Enterprises	18
308	Research & Data Analysis in Tourism Marketing	18
309	Human Resources Development in Tourism Enterprises	15
310	Performance Management in Tourism Enterprises	15
311	Succession Strategies and Talent Management in Tourism	18
312	Excellence Criteria in Selection and Recruitment at Tourism Enterprises	18
313	Financial Performance Analysis in Tourism Enterprises	18
314	Best Environmental Practices: Energy Solutions in Hotels, Resorts and Restaurants	12
315	ISO - 22000 HACCP System in Hospitality Enterprises	12
316	Personal Branding in Tourism	12
317	Developing Entrepreneurship Skills in Tourism, Hospitality and Handicrafts Sectors	15
318	Special English for Tourism and Hospitality Sector	90

Languages

English Language		
No.	**Course Title**	**Training Hours**
319	English (12) Levels	30 / Level

French Language		
No.	**Course Title**	**Training Hours**
320	French Language - Basic Level	30
321	French Language - Primary Level	30
322	French Language - Advanced Level	30

Arabic Language		
No.	**Course Title**	**Training Hours**
323	Basic Level (Mastering Reading and Writing)	40
324	Elementary Level (1)	80
325	Elementary Level (2)	80
326	Intermediate Level (1)	80
327	Intermediate Level (2)	80
328	Advanced Level (1)	90
329	Advanced Level (2)	90
330	Outstanding Level	-
331	Distinguish Level	-
332	Arabic Calligraphy	40
333	Fluency in Arabic	40
334	Media Discourse Techniques	60
335	Instructor Course to Teach Arabic to Non-native Speakers	30
336	Teaching Strategies	92
337	Art of Editing	30

Chinese Language for Adults		
No.	**Course Title**	**Training Hours**
338	Threshold (Four Levels)	24 Hrs/Level
339	Basic (Four Levels)	24 Hrs/Level
340	Primary (Three Levels)	30 Hrs/Level
341	Advanced (Three Levels)	30 Hrs/Level
Chinese Language for Children		
No.	**Course Title**	**Training Hours**
342	Threshold (Four Levels)	18 Hrs/Level
343	Basic (Four Levels)	18 Hrs/Level
344	Primary (Three Levels)	18 Hrs/Level
345	Advanced (Three Levels)	18 Hrs/Level

Training Diplomas

No.	Diploma Title	Training Hours
346	Talal Abu-Ghazaleh Marketing Training Course	300
347	Talal Abu-Ghazaleh Human Resources Management Training Course	300
348	Talal Abu-Ghazaleh Project Management Training Course	300
349	Talal Abu-Ghazaleh Translation Training Course	300
350	Talal Abu-Ghazaleh Accounting Training Course	300
351	Talal Abu-Ghazaleh Secretarial and Office Management Training Course	300
352	Talal Abu-Ghazaleh Logistics Management Training Course	300
353	Abu-Ghazaleh Diploma in Professional Software Engineering	300

Professional Programs

No.	Certificate Title	Training Hours
354	Professional Quality Manager (PQM)	60
355	Project Management Professional (PMP)	48
356	CIMA Diploma in Islamic Finance	80
357	Advanced Certificate in Leadership	20
358	Arab Certified Intellectual Property Practitioner (ACIPP)	108
359	Arab Certified Intellectual Property Licensing Practitioner (ACIPLP)	76
360	International Arab Certified Public Accountant (IACPA)	160
361	International Arab Certified Management Accountant (IACMA)	120
362	IFRS Expert	112
363	Jordanian Certified Public Accountant (JCPA)	124
364	Talal Abu-Ghazaleh International Certificate in Information Technology (TAGICIT)	70-90
365	ICTIDAR TAG-SMEs	25-40

Online Programs

- Training Programs
- Professional Programs
- Academic Programs

Training Programs

Self-Study Online Courses

No.	Course Title	Duration (Hours)
366	Digital Marketing & Social Media Networks	20
367	SME's Tool Box	20
368	Accounting for Non-Accountants	15
369	Introduction to HR Management	15
370	Substantive Examination of Trademarks	15
371	Project Management Office	15
372	International Arab Certified Public Accountant (IACPA)	128
373	Cost Accounting	16
374	Accounting of construction contracts	16
375	Non-profit Organizations Concept and Their Accounting and Reporting	16
376	Preparation of Consolidate and Separate Financial Statements and Business Combinations	16
377	Accounting of Financial Instrument	16

Professional Programs

Finance, Accounting and Economics

No.	Provider	Degree	Program Title	Duration
378	Amity University	Post-Graduate Diploma	PG Diploma in Financial Management	1 Year
379	Amity University	Post-Graduate Diploma	PG Diploma in Investment Analysis & Portfolio Management	1 Year
380	Amity University	Post-Graduate Diploma	PG Diploma in Corporate Finance	1 Year
381	Amity University	Professional Diploma - Short	Diploma in Forex Management	6 Months
382	Amity University	Program	Certificate Course in Carbon Finance	3 Months
383	Amity University	Executive Certificate	Executive Program in Insurance Management	1 Year

Management

No.	Provider	Qualification Type	Program Title	Duration
384	Amity University	Executive Certificate	Executive Program in Business Management (E.B.M.)	1 Year
385	Amity University	Post-Graduate Diploma	PG Diploma in NGO Management	1 Year
386	Amity University	Post-Graduate Diploma	PG Diploma in Hospitality Management	1 Year
387	Amity University	Post-Graduate Diploma	PG Diploma in Retail Management	1 Year
388	Amity University	Post-Graduate Diploma	PG Diploma in Hospitality Management	1 Year
389	Amity University	Post Graduate Diploma	Post Graduate Diploma in Human Resource Management	1 Year
390	Amity University	Post Graduate Diploma	Post Graduate Diploma in International Business	1 Year
391	Amity University	Post Graduate Diploma	Post Graduate Diploma in Business Management	1 Year
392	Amity University	Course	PMP Preparation Course	1 Semester
393	Amity University	Program	Certification in Excel for Managers	3 Months
394	Amity University	Professional Diploma - Short	Diploma in Business Management	6 Months

Human Resources

No.	Provider	Qualification Type	Program Title	Duration
395	Amity University	Post-Graduate Diploma	PG Diploma in Human Resource Management	1 Year

Logistics and Operations

No.	Provider	Qualification Type	Program Title	Duration
396	Amity University	Post-Graduate Diploma	PG Diploma in Production and Operations Management	1 Year
397	Amity University	Post-Graduate Diploma	PG Diploma in Logistic & Supply Chain Management	1 Year
398	Amity University	Post-Graduate Diploma	PG Diploma in Export Management	1 Year
399	Amity University	Post-Graduate Diploma	PG Diploma in Material Management	1 Year

Marketing & Communications

No.	Provider	Qualification Type	Program Title	Duration
400	Amity University	Executive Certificate	Executive Program in Advertising and Brand Management (E.A.B.M.)	1 Year
401	Amity University	Post-Graduate Diploma	PG Diploma in Marketing Management	1 Year
402	Amity University	Post-Graduate Diploma	PG Diploma in Journalism and Mass Communication	1 Year
403	Amity University	Professional Diploma - Short	Diploma in Advertising & Brand Management	6 Months
404	Amity University	Program	Certification in Digital Marketing	3 Months
405	Amity University	Program	Certification in Advertising and Marketing	3 Months

Information Technology

No.	Provider	Qualification Type	Program Title	Duration
406	Amity University	Post-Graduate Diploma	PG Diploma in Information Technology	1 Year
407	Amity University	Post-Graduate Diploma	PG Diploma in Networking Fundamental & Data Storage	1 Year
408	Amity University	Professional Diploma - Short	Diploma in Information	6 Months
409	Amity University	Program	Certificate Course in Cyber Security	3 Months

Languages

No.	Provider	Qualification Type	Program Title	Duration
410	Amity University	Post-Graduate Diploma	PG Diploma in French Language	1 Year
411	Amity University	Professional Diploma - Short	Diploma in French Language	6 Months

Law

No.	Provider	Qualification Type	Program Title	Duration
412	Amity University	Professional Certificate	Certification in Professional Paralegal	6 Months
413	Amity University	Professional Certificate	Advanced Certification Course in IPR's - Law & Procedure	6 Months
414	Amity University	Post-Graduate Diploma	PG Diploma in Legal and Business Environment	1 Year

Academic Programs

Business and Management

No.	Provider	Degree	Program Title	Duration
415	Amity University	Bachelor	Business Administration	3 Years
416	Amity University	Bachelor	Commerce	3 Years
417	Amity University	Bachelor	Commerce (Finance and Investment Analysis)	3 Years
418	Amity University	Bachelor	Arts in (Economics)	3 Years
419	Amity University	Bachelor	Business Administration in Retail Management	3 Years
420	Amity University	Master	Blended Master in Business Administration	3 Years
421	Amity University	Master	Financial Management	2 Years
422	Amity University	Master	Business Administration with Specializations in:	2 Years
			Entrepreneurship & Leadership	2 Years
			Finance & Accounting	2 Years
			Human Resource Management	2 Years
			International Business	2 Years
			Insurance Management	2 Years
			Information Technology	2 Years
			Marketing & Sales	2 Years
			Operations Management	2 Years
			Retail Management	2 Years
			Hospitality Management	2 Years
			Petroleum & Natural Gas Management	2 Years
			Global Financial Markets	2 Years
423	Fort Hays State University	Bachelor of Arts	Organizational Leadership	4 Years

Information Technology and Communication

No.	Provider	Degree	Program Title	Duration
424	Amity University	Bachelor	Science in Information Technology	3 Years
425	Amity University	Bachelor	Computer Applications	3 Years
426	Amity University	Master	Information Technology	2 Years
427	Amity University	Master	Computer Applications	2 Years
428	Fort Hays State University	MPS	Cyber Security	1 Year

429	Fort Hays State University	MPS	Information Assurance	1 Year
430	Fort Hays State University	MPS	Web Development	1 Year
431	Fort Hays State University	MPS	Computer Networking	1 Year

Health

No.	Provider	Degree	Program Title	Duration
432	Fort Hays State University	MPS	Public Health Administration	1 Year

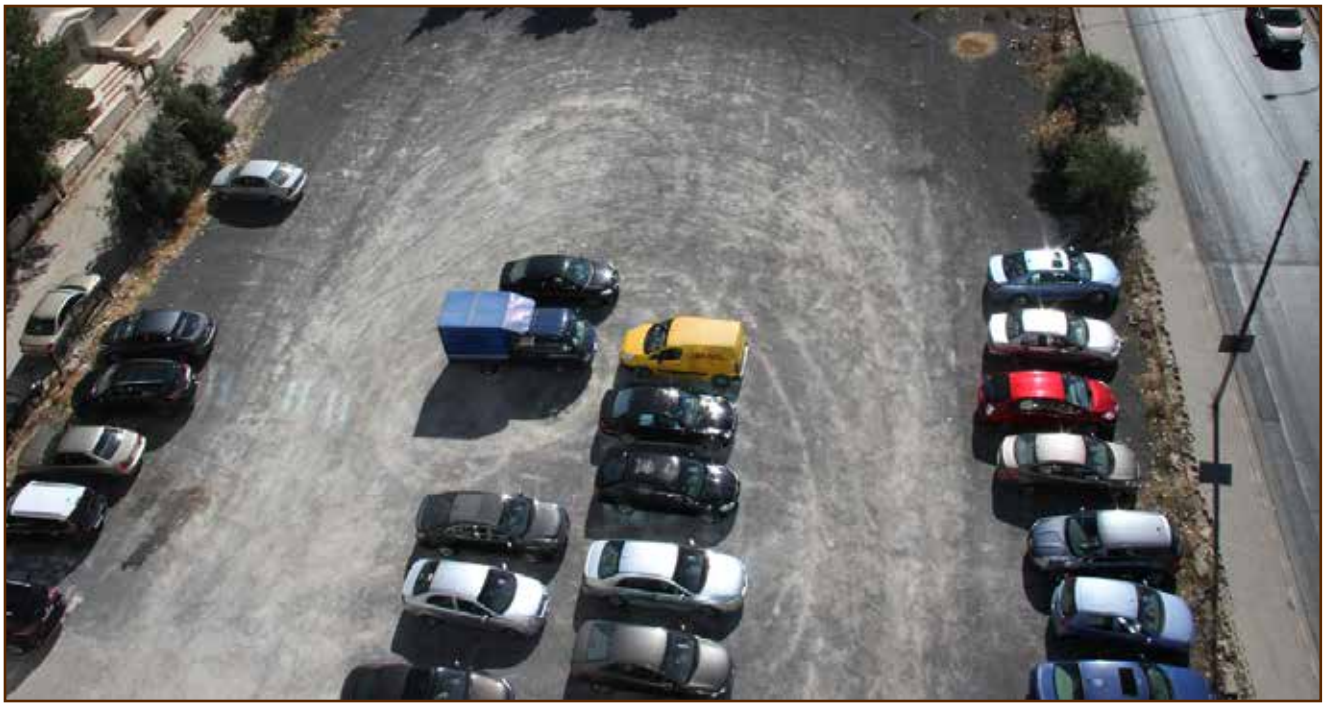
Social Work and Human Services

No.	Provider	Degree	Program Title	Duration
433	Fort Hays State University	Bachelor of Arts	Sociology	4 Years

Other Fields

No.	Provider	Degree	Program Title	Duration
434	Fort Hays State University	Bachelor of Arts	Philosophy	4 Years
435	Fort Hays State University	Bachelor of Arts	Political Science	4 Years
436	Fort Hays State University	Bachelor of Arts	Tourism and Hospitality Management	1 Year
437	Fort Hays State University	MPS	Information Assurance	1 Year

Talal Abu-Ghazaleh Global offers free parking





Consulting Services

Training Needs Assessment and Training Plans Preparation

The objective is to assist training management teams in designing an appropriate methodology to recognize institutional, operational and subjective training needs for all levels of an organizational structure. Then, selecting the appropriate tools to observe, classify, and organize these needs in a form of an integrated training plan.

Training Impact Evaluation

Designing efficient measurement tools to analyze the impact of training within the target period, and evaluate the impact on duties and responsibilities of staff. Accordingly, an accurate report will be provided to the management team on how to proceed with developing the training process, starting from planning and ending in executing training programs.

Internal Training System Design

Preparing procedural guides that assist internal training management in executing their activities and operations, in an interactive and organized way. Such guides cover the main tasks for internal training management unit team as in: training needs classification, preparing training plans, designing training programs, developing training packages and trainers selection (evaluation of training offers) …etc.

Training Centers Development

Assistsing in evaluating the level of performance of training centers and designing a road map for improving performance, building capacity, and assisting the training centers in working according to a strategic method for a period not less than three years, in addition to the provision of modern designs to establish new training centers in governmental institutions and companies.

Training Kits and Guides Development

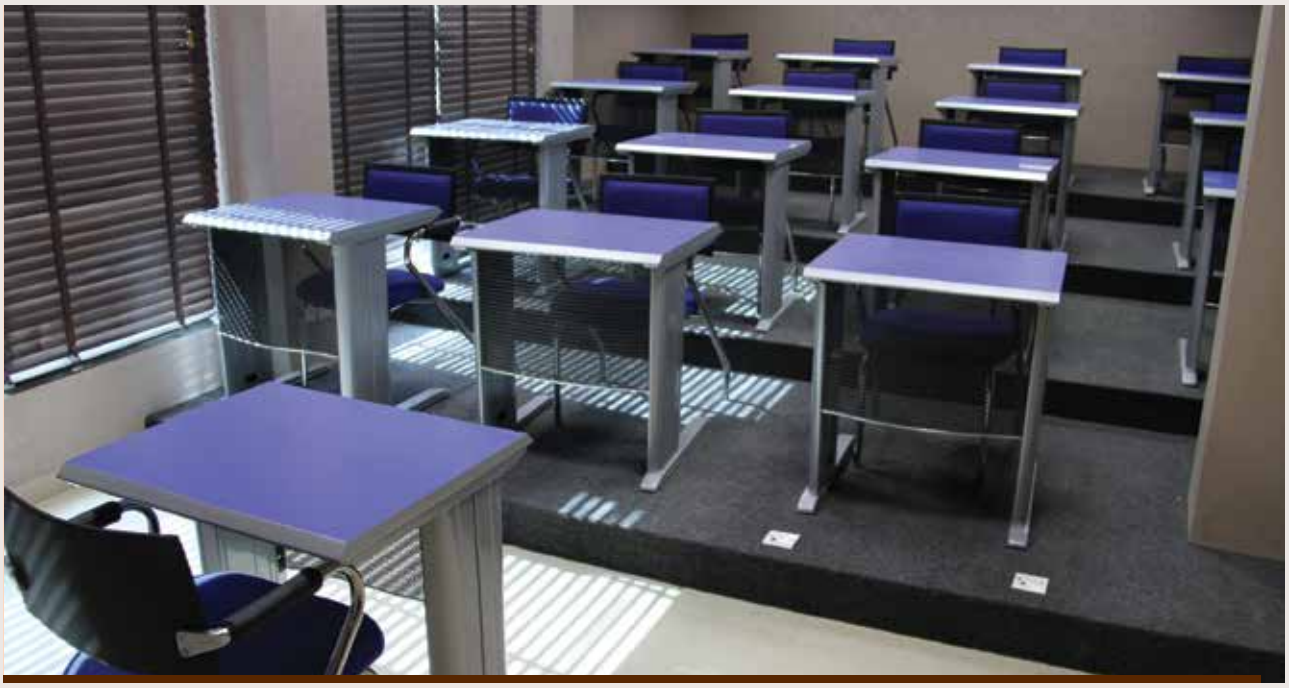
This support service entails providing training solutions to training centers, trainers and organizations that fund and supervise training and rehabilitation projects in preparing and developing training kits and catalogues that trainers use in executing training programs. This service aims to increase efficiency and effectiveness of training programs by implementing the required targets of these programs

Internal Training Unit Restructuring and Development

Enhancing the performance of internal training units in accordance with objectives set out in the organization's strategic plan, along with the requirements for the implementation of organizational re-constructing and re-engineering of human resources units.

Designed Training Programs for Competing in the Arab Excellence Awards

Assisting in evaluating the level of performance of the organization competing in any of the Arab Excellence awards and designing a road-map in line with competition's needs to become a candidate for excellence awards.









Talal Abu-Ghazaleh Global TAG.Global

In Our 50th Anniversary



Our Leadership in Capacity Building

- Translated Pages: 10,000,000+
- Professional Reports: 1,000,000+
- Professionals Trained: 500,000+
- Granted Professional Certificates: 500,000+
- Abu-Ghazaleh Intl Certificate in IT: 250,000+
- Contracted Trainers: 10,000+
- Contracted Advisers: 50,000+
- Affiliated Training Centers: 1,000+

Our International Status

- Total Clients (All Services): 1,000,000+
- TMs Registered Globally: 500,000+
- IPRs Managed: 100,000+
- Annual Increase (Clients): 25,000+
- Our Audit Firm is among the Global Top 20
- Best IP Firm in the Middle East for 10 Years
- Number of Convictions against Us Globally: 0
- Inducted to the IP Hall of Fame, Chicago 2007

Our Consulting Services

- Archived Documents: 150,000,000+
- Trademarks in the IPPR Database: 2,000,000+
- Scientific Subjects in TAGEPEDIA: 1,000,000+
- Conducted Feasibility Studies: 10,000+
- Restructured Institutions by Us: 4,000+
- ISO Certified Organizations: 400+

Our Knowledge-based Achievements

- 150 Databases with Classified Records: 500,000+
- Developed E-Software Solutions: 100
- TAG.Global's Websites: 60
- TAG.Global's Own Internet Line: TAG-ISP
- Constructed and own TAG-Computing Cloud
- 1st Global Accredited Domain Name Registrar

Presence Online

- Annual Online Outreach: 30,000,000+
- Search Engine Results: 1,500,000+
- Active Followers on Social Media: 1,000,000+
- Videos Online: 4,000+
- Social Media Page 100+

TAGTech Products

TAG-DC | TAGITOP-Plus | TAGITOP-Uni

TAG-TAB II | TAGITOP-Plus II | TAGITOP-Pro

TAG-TAB Kids | TAGITOP-Multi | TAG Phone

Talal Abu-Ghazaleh Foundation (CSR)

Our knowledge stations serving communities: 200 Our fully operated & funded capacity building institutions: 50

Talal Abu-Ghazaleh allocates 50% of its annual profits to Talal Abu-Ghazaleh Foundation and invests the other half in developing its capacities and expanding activities

TAGORG | TAGORG | TAGORG | TAG.GLOBAL | TAGORG | tag.global

Talal Abu-Ghazaleh Global Members

1. **Talal Abu-Ghazaleh Global (TAG.Global)** — **tag.global**
   The Global Organization for professional services and education

2. **Talal Abu-Ghazaleh & Co. International (TAG-Audit)** — **tagi.com**
   Audit and Accounting Services

3. **Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult)** — **tag-consultants.com**
   Management, Economic, and Financial Consulting Services

4. **Talal Abu-Ghazaleh Valuation (TAG-Value)** — **tagvaluation.com**
   Asset Valuation and Branding Services

5. **Talal Abu-Ghazaleh Domains (TAG-Domains)** — **tagidomains.com**
   ICANN Accredited Registrar

6. **Talal Abu-Ghazaleh Information Technology International (TAG-ITI)** — **tagiti.com**
   Consultation, Development and Implementation in the Field of Information and Communication Technologies (ICT)

7. **Talal Abu-Ghazaleh E-Solutions (TAG E-Solutions)** — **tagesolutions.com**
   Software Solutions

8. **Talal Abu-Ghazaleh Intellectual Property (AGIP)** — **agip.com**
   Registration and Protection of Intellectual Property Rights

9. **Talal Abu-Ghazaleh Legal (TAG-Legal)** — **tag-legal.com**
   Legal Services

10. **Talal Abu-Ghazaleh International Advertising (TAG-Media)** — **media.tag.global**
    Media Consultants

11. **Talal Abu-Ghazaleh International Press & Publishing (TAG-Publish)** — **tag-publication.com**
    Services and Consultations in the Field of Printing and Publishing

12. **Talal Abu-Ghazaleh Recruitment & Human Resources Development (TAG-Recruit)** — **tagirecruitment.com**
    Human Resources and Recruitment Services

13. **Talal Abu-Ghazaleh Tenders (TAG-Tenders)** — **tagtenders.com**
    Tenders and Bids

14. **Talal Abu-Ghazaleh Translation (TAG-Translate)** — **tagtranslate.com**
    Professional Interpretation and Translation Services

15. **Talal Abu-Ghazaleh International University (TAGIUNI.Global)** — **tagiuni.global**
    Highly Accredited Online Academic and Professional Programs

16. **Talal Abu-Ghazaleh Digital University (TAG-DU)** — **tag-du.com**
    Providing Digital Educational Programs

17. **Talal Abu Ghazaleh University College for Innovation (TAGUCI)** — **taguci.com**
    College for Business and IT

18. **Talal Abu-Ghazaleh University College of Business-Bahrain (TAG-UCB)** — **tagucb.com**
    Bachelor Degrees in Business Administration

19. **Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius)** — **tagconfucius.com**
    Teaching Chinese Language

20. **Talal Abu-Ghazaleh E-Training (TAG E-Training)** — **tagitc.com**
    Providers of Accredited IT Training and Certification Services

21. **Talal Abu-Ghazaleh Academy (TAGACADEMY.Global)** — **tagacademy.global**
    Organizing, Holding and Sponsoring Training Courses, Workshops and Seminars

22. **Talal Abu-Ghazaleh Knowledge Center (TAG-KS)** — **tagks.com**
    It is the CSR arm of TAG.Global which helps the youth enter labor market through offering them training courses and linking them with employers

23. **Talal Abu-Ghazaleh Knowledge Forum (TAGKF)** — **tag-forum.org**
    Event Organizing Services

24. **Electronic Arabic Encyclopedia Registration Website (TAGEPEDIA)** — **register.tagepedia.org**
    Enriching the online world with Arabic content

25. **International Arab Society of Certified Accountants (IASCA)** — **iascasociety.org**
    Professional Certificates (IACPA, IACMA and IFRS Expert), Membership, Training Courses, and Professional Publications

26. **Arab Society for Intellectual Property (ASIP)** — **aspip.org**
    Training and Raising Awareness in Legal and Intellectual Property Fields

27. **Licensing Executives Society - Arab Countries (LES-AC)** — **lesarab.org**
    Advancing the Business of Intellectual Property Globally

28. **The Arab International Society for Management Technology (AIMICT)** — **aimict.org**
    Capacity building and advanced IT training

29. **Arab Center for Mediation and Arbitration (AIPMAS)** — **aipmas.org**
    Conflict settlement related to Intellectual Property

30. **Arab Organization for Quality Assurance in Education (AROQA)** — **aroqa.org**
    Quality of Education

31. **Arab States Research and Education Networks (ASREN)** — **asrenorg.net**
    High Speed Research and Education Networks and e-Infrastructure Services

32. **Talal Abu-Ghazaleh for Cloud Computing Services (TAG-Cloud)** — **tagicloud.com**
Cloud Computing Consulting Services (CCCS)

33. **Family Business Governance Center (FBGC)** — **fbgc.jo**
Family business and governance

34. **Arab Omani Management Training Institute (AOTI-Oman)** — **tagi-aoti.com**
Organize, hold and sponsor training courses, workshops and seminars

35. **Abu-Ghazaleh Intellectual Property News Agency (AG-IP News)** — **agip-news.com**
Providing media services in the field of intellectual property

36. **All 4 Palestine Organization (All4Palestine)** — **all4palestine.com**
Compilation of Prominent Palestinian Profiles

37. **Talal Abu-Ghazaleh Information Technology International News Agency (TAG-IT News)** — **tagitnews.com**
Media Services in the Field of Information Technology

38. **TAG-Knowledge and Wealth Creation (TAG-Creation)** — **tagcreation.com**
Business Advisory and Wealth Creation

39. **Talal Abu-Ghazaleh Training-Bahrain (TAGI-Training Bh.)** — **tagitraining.bh**
Training Services

40. **Talal Abu-Ghazaleh Education News Agency (TAG-Educa News)** — **tageducanews.com**
Media services in the field of education

41. **Arab Center For Dispute Resolution (ACDR)** — **acdr.aipmas.org**
Domain Name Dispute Resolution

42. **Talal Abu-Ghazaleh Proctored Testing Centers (TAGI-Metric)** — **tagimetric.com**
Third Party Proctored Examinations and Assessments.

43. **Talal Abu-Ghazaleh for Dispute Resolution Center (TAG-Resolution)** — **tagresolution.com**
Arbitration to settle conflicts in the field of trademarks

44. **Talal Abu-Ghazaleh Computer Refurbishment Center (TAG-CRC)** — **tagcrc.com**
Refurbishing and developing computers

45. **Talal Abu-Ghazaleh Design & Publishing (TAG-Design)** — **tagidesign.com**
Design of printing consultations

46. **Talal Abu-Ghazaleh Academy for Languages (TAG-Lingual)** — **tag-languages.com**
Languages Training and educational courses

47. **Talal Abu-Ghazaleh Internal Audit (TAG-Audit)** — **taginternalaudit.com**
Internal Audit Services

48. **Talal Abu-Ghazaleh Foundation (TAG-Foundation)** **tag-foundation.org**
Initiatives in areas of social development, economy, training and job creation, and thought and research forums

49. **TAG-International Institute for Social Responsibility (TAG-IISR)** **tag-foundation.org**
Social development, economic, and training initiatives

50. **Talal Abu-Ghazaleh Partners in Development (TAG-PID)** **tag-foundation.org**
Initiatives and forums Development

51. **Talal Abu-Ghazaleh Patents (TAG-Patents)** **patents.agip.com**
Patents services

52. **Talal Abu-Ghazaleh International Diploma in IT Skills (TAGDIT.Global)** **tagitc.com**
Providers of Accredited IT Training and Certification Services

53. **ICTDAR – Talal Abu Ghazaleh for Small and Medium Enterprises (ICTDAR-TAG SME)** **tag.global**
Provide training to small and medium businesses and entrepreneurs to build sustainable practices and enable them to access finance

54. **Talal Abu-Ghazaleh Business and Culture Radio (TAGBC.FM)** **tagbc.fm**
Radio Channel for Disseminating Thought, Culture and Education

55. **Talal Abu-Ghazaleh International Records (TAGI-RECORDS)** **tagirecords.com**
Protection of copyrights and neighboring rights in the field of music industry, registration and legal services of companies and domain name registration

56. **Arabic Fluency Certificate (TAGTALAKA.GLOBAL)** **tagarabic.global**
Provider of Arabic fluency exam, teaching Arabic language and teaching methods

57. **Talal Abu-Ghazaleh for Technologies (TAGTech)** **tagtech.global**
High Tech Laptops & Tablets

Talal Abu-Ghazaleh Global

TAG.Global

The Global Organization for Professional Services and Education

tag.global

JORDAN (Regional Office):
- Amman - Head Office
- Amman Office
- Amman (University)
- Irbid
- Maan

ASIA
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AFGHANISTAN:
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BAHRAIN:
- Manama

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- Guangzhou
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- Mumbai
- New Delhi

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- Jakarta

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- Tehran

IRAQ:
- Baghdad
- Erbil

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- Almaty

KUWAIT:
- Kuwait

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- Beirut(TAG-Audit)

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- Salalah
- Duqm

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- Lahore

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- Ramallah

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- Doha

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- Riyadh
- Jeddah

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- Seoul

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- Colombo

SYRIA:
- Damascus

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- Hamriya
- Sharjah
- Dubai
- Jebel Ali
- Ras Al-Khaimah
- Um Al-Quwain
- Fujairah

YEMEN:
- Sana'a

Liaison Offices:

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- Osaka

SINGAPORE:
- Singapore

UZBEKISTAN:
- Tashkent.

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- Djibouti

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- San Gwann

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- Rome

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- Wellington

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- Zurich

TURKEY:
- Istanbul

POLAND
- Warsaw.

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MEXICO:
- Mexico City.

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PANAMA:
- Panama City

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- Rio de Janeiro

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- Bogotá

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SPAIN:
- Madrid

SWEDEN:
- Stockholm

THAILAND:
- Bangkok

UNITED KINGDOM:
- London

VIETNAM:
- Hanoi

TAGTech

TABLETS

TAG-DC

Digital Citizens Tool

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1" FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera



Gift Screen Protector

TAG-TAB III

Become A TAG Friend

- MediaTek MTK8788 Octa Core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10" FHD
- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera



Gift Leather Cover | Screen protector | Wired Headphones

TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan
+962 65100 250 info@tagtech.global For More Information: www.tagtech.global

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TAGTech

SMARTPHONES

TAG-PHONE

TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera


Wired Headphones


Screen Protector


Back cover



TAG-PHONE Plus

Compare then Buy

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera


Screen Protector


Back cover



Brown
Elegant Green
Magic Black
Dreamy Blue

TAG-PHONE Advanced

Tailored to Be Advanced

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera


Screen Protector


Back cover



Brown
Fantasy Forest
Space Gray
Streamer Purple

TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM
- Android 11
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera


Screen Protector


Back cover



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TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan
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TAGTech

LAPTOPS

TAGITOP®- FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard

7000 mAh | Built in Camera | Fingerprint | AC WIFI, Bluetooth 4.2

14.1" FHD
Screen ten points touch

Fabric Sleeve Case



TAGITOP®- PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard

7400 mAh
15.6" FHD
Built in Camera
Fingerprint
AC WIFI, Bluetooth 4.0

Fabric Sleeve Case



THUNDERBOLT.

TAGITOP®- PLUS II

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvida MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard

5000 mAh
15.6" FHD
Built in Camera
Fingerprint
AC WIFI, Bluetooth 4.2

Fabric Sleeve Case



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan
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TAGTech

LAPTOPS

TAGITOP®-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0,
  1 MINI-HDMI, RJ45

4800 mAh | 14.1" FHD | Built in Camera | AC Wi-Fi, Bluetooth 4.0



TAGITOP®-UNI

- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

Fabric Sleeve Case

4000 mAh | 14.1" FHD | Built in Camera | Fingerprint | AC WIFI, Bluetooth 4.0



TAGITOP®-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

Carry bag | USB mouse
Plastic cover

4290 mAh | 14" FHD | Built in Camera | AC WIFI, Bluetooth 4.2



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TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan
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TAG-Academy - General Administration

Jordan - Amman
Address: TAG.Global Building, No. 46, Abdel Raheem Al-Waked Street,
Shmeisani, Amman

P.O.Box:921100, Amman 11192, Jordan
Tel:(+ 962-6) 5100 900 Ext. 4233
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Email: info@tag-academy.com

tag-academy.com
tag.global