The Sixth International Conference

"European Quality Standards in Education"

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A worksheet entitled:

The Impact of Education Quality on Empowering Women in Developing Societies

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IRIS.jo online store

The Arab, Middle Eastern and, in particular, Jordanian women have managed to achieve many achievements, the most important of which are:

- Was able to overcome many difficulties and challenges for self-actualization, and she proved herself and her position to be among the women of the world despite of many obstacles in her progress. We must eliminate all forms of discrimination against women, and activate her role in developing societies, considering her to be half of society, as she is the one who raise and produce a generation that achieves the second half of society.
- To overcome the obstacles resulting from conflicts and regional crises which have affected the political, economical, social, educational and health reality.



- **The past decade has witnessed a remarkable development in legislation,**

strategies and procedures aimed at implementing the following:

1-Ending the multiple forms of gender based violence to achieve gender equality in opportunities, promoting women's rights and empowering them in society in line with changes in their lives through the interest that always seeks to make positive change and the presence of women as players and decision makers through local initiatives at the community level, with its organizations and extension of royal initiatives in Jordan.

2- Women's participation must include many areas of education, vocational training, equal access to the business world and entrepreneurship, and ease of access to leadership and decision-making positions.







Human Capital:

- Investment in human capital is an important issue for the sustainable development of countries and for regional stability and security. Mediterranean countries are experiencing rapid growth in their working-age population, with 60% of the regional population today under the age of 30, taking into account an increase in the population under the age of 15 by more than 18% by 2020.

- About 2.8 million young people enter the labor market each year in the region. With an average unemployment rate of 30% for young men and 50% for young women, the region has one of the highest unemployment rates.

- Young people in Jordan between ages (15-34) represent one third of the population. This provides a unique opportunity for social and economic development in Jordan.

- According to population estimates issued by the Department of Statistics for the year 2020, number of population in Jordan reached 10.806 million, females constituted 4.9 million, i.e. 47.1% of the total population. Females under age of 15 constituted 35.6%, and from 15-64 constituted 60.6%.

Education Field

The first to the fourth goal of the sustainable development goals recommend that all girls and boys shall receive primary and secondary education, which meets the standards of quality, free of charge, and equality.

- Since 2000, big progress has been made in achieving the goal of popularizing primary education. The gross enrollment rate in developing regions was 91% in 2015.

- Jordan has been able to achieve its goal of enrolling every child in compulsory primary education as 97% of children in schools.

- Maintain gender equality in education since 1979. However, progress in school enrollment has not benefited all children equally, especially children with disabilities and refugee children. The process of improving the quality of education needs more focus and investment, which is affected by the level of services and efficiency, and the State's ability to provide services to all, especially because of the pressure caused by political changes and the resort to neighboring countries, which played a key role in providing services, especially educational services in the necessary way.

- The State the principle of educational planning to achieve the goals of educational development, and issued Education Law No. 16 of 1964, which defined the first clearly defined philosophy and its principles from the Constitution of Jordan.

- Indicators of gender equality in the right to education indicated that the goal of gender parity in primary education has been reached, and that female enrollment rates in secondary and higher education have ظbecome higher than male enrollment, / Sixth Report.

- Data according to the Department of Statistics indicate that the number of students enrolled in the primary and secondary education, and registered in universities is 55.6% of females for the year 2019-2020, and the number of graduates of the Vocational and Educational Training Institute is 40% of females in 2019.



The Reality of Sustainable Development and the Economic Empowerment of Women in Jordan

The eighth goal of the sustainable development goals refers to promoting steady, comprehensive and sustainable economic growth, as Jordan advanced on the economic participation axis in the Gender Gap Index and ranked 133 at the women's economic participation level for 2021, where it was ranked 145 in 2020 ahead of 12 places, but it is still weak, and one of the reasons for this is the weak political and economical participation of women, incompatibility of the requirements of the labor market with the outputs of education, and the importance of different solutions, including the trend towards vocational training and self-employment.

The work environment in Jordan is negatively affected by several factors that deprive a large percentage of women from engaging in the labor market, especially in some areas. The prevailing societal culture and stereotype - the culture of shame - push many women to prefer working in the public sector and in professions, such as education and health. In addition, the weak opportunities created by the organized labor sector and the increase in the number of non-Jordanian female workers led to women's tendency to unorganized work in which the conditions of decent work are at lowest rate.

- Unemployment rate of women holding a bachelor's degree or higher is 78%

- The rate of women who are economically inactive is 85%, despite the fact that the literacy rate is very low

- 3.3% of women Jordanian women have either recently engaged in a business or started a business

- 4.7% of working women in Jordan are business owners

- 16% - the rate of women's participation in economic life (Department of Statistics 2021)

- Number of families in Jordan 2.242 million, including 392 thousand families headed by, i.e.17.5%, either because of divorce, widowhood, or for other reasons.

Female tendency is linked to certain sectors in the labor market, including, for example, the health specialization 22%, human studies 18%, commerce and business administration 12%, educational sciences and teacher training 40%.

Vocational training; during 2019, the number of graduates of the Vocational Training Corporation reached 11,815 male and female trainees, of whom one third were female.

Jordanian women were able to enter into the industrial sector as pioneers in this field. Amman Chamber of Industry records indicate that there are (48) industrial facilities owned by entrepreneurial women and (3) large factories are operated by women.

Main Challenges Facing Women in the Middle East, including Jordan:

Legislation, institutional frameworks, and the societal cultural context play a dynamic role, contribute to the social and political negotiation space and make change by advancing the status of women to make progress in the field of their economic and political participation and empowerment. Such challenges include the following:

1- Society's perception and lack of confidence in women's empowerment and their ability to lead and innovate

2- The business environment in terms of regulations and legislation is not stimulating

3- Lack of appropriate qualification, training and adaptation tools

4- Fear of failure constituted 42.3% which prevents them from establishing entrepreneurial businesses

5- Difficulty in accessing and obtaining financing

6- High operating costs that affect the continuity of the project

7- Achieving work-life balance

:Opportunities to Overcome Challenges – Suggested Recommendations

Improving the quality of education at all-1 levels of school, higher education and vocational training through the exchange of experiences on curriculum development and .innovative methodology

Transfer of experience, enhance knowledge-2 acquisition in the Euro-Mediterranean region and encourage research participation in the circulation of the best experiences of vocational training, vocational training and entrepreneurship, which will enable them to keep their skills and professional competencies updated and up-to-date

3-Local and regional participation in conferences related to the quality of education and vocational training to raise awareness of the importance of quality vocational training, which is related to the reality and needs of the labor market, takes into account gender considerations, and increases creativity, innovation and the spirit of self-employment.

4-That women shall enjoy equal rights and opportunities to contribute in achieving comprehensive development, regional stability, economic empowerment and community development.

:Opportunities to Overcome Challenges – Suggested Recommendations



5-That the European Union contribute to ensuring the design of a quality system for education and vocational training in Euro-Mediterranean countries, encouraging the exchange of experience, knowledge and successful experiences, establishing communication channels with the concerned authorities and facilitating the exchange of trainers and student trainees.

6-Governments and relevant local and international organizations must provide the enabling environment so that women can implement their ideas into innovative productive projects that contribute to the development of society.

7-Eliminating traditional stereotypes of education in the Euro-Mediterranean region, linking education inputs to the labor market, especially university education, and expanding the scope of education and vocational training to achieve economic results, which contribute to improve living conditions and promote the spirit of self-employment.





Based on our awareness of the importance of the role and participation of women in empowering society, work has been done through a set of programs and activities that enhance women's role in Jordanian society, and based on our strong belief and our social responsibility in my name and in the name of Al Salam Message for Community Development, we are trying to reach a positive and influential role in our Jordanian society.

رسالة السلام للتنميه المجتمعية
AlSalam Message for Community Development

Al Salam message for Community Development

Who are we?

Al Sala Message for Community Development is one of the civil society institutions in Jordan, registered as a non-profit company which established in 2016 to advance the development of human skills and develop programs that benefit community members. It aims to target women and youth and build their capacities for leadership and management skills, sustainable development, creative capacity development, and support entrepreneurial Startups and small businesses through the business incubator, in addition to other projects such as Forsawatahdi.

Al Salam Message for Community Development was able to build a partnership and it allied with many local, regional and international community institutions that intersect with its goals. It also focuses on providing consultations and implementing trainings specialized in empowering youth and empowering women in all fields within the different needs of communities in the targeted areas in Jordan. Regionally, it seeks to prepare women and involve them in a practical environment and create economic roles in society, i.e. towards a fertile economic environment.

Business Incubator Forsawatahadi Projects:













Challenges

To promote the tendency towards vocational, artisanal, agricultural training and rehabilitation and public service work in line with the needs and requirements of the labor market, which is one of the best responses to unemployment challenges, and to ensure the ability of women and youth in the governorates to obtain quality education and vocational training by providing individuals with the latest knowledge, technical sciences and necessary training to produce competencies capable of competition and increase productivity of the individual and society.



Pursuant to the royal directives to stimulate economic growth, the government of the Hashemite Kingdom of Jordan, represented by the Ministry of Industry, Trade and Supply, the Ministry of Municipal Affairs and the Greater Amman Municipality, has worked to develop and amend the work-from-home license for all governorates of the Kingdom. "Work- from- home" is a consolidation of the culture of production and dependence on the establishment of small home projects that contribute to reduce unemployment and stimulate the wheel of the economy, intellectual professions, handicrafts, professional work, home services and food processing.

"Made with Love from My Home" a slogan launched by Al Salam Message to support home projects through Iris Store to display and market products, and support the local product as well as to work on training to manage emerging projects and develop skills so that the products are of quality and carry a competitive advantage.



Intergenerational Dialogue
حوار الأجيال

Generational Dialogue

Transferring experience and knowledge between generations (Mentoring of coaching)
Bridging the gap between generations in order to lay the foundations of understanding, exchange of experience, knowledge, and communication between different age groups, believing in the importance of intellectual, cultural and societal communication to address societal issues concerned with the aspirations of the young generation, and the challenges and obstacles that face the women's entry into entrepreneurship.

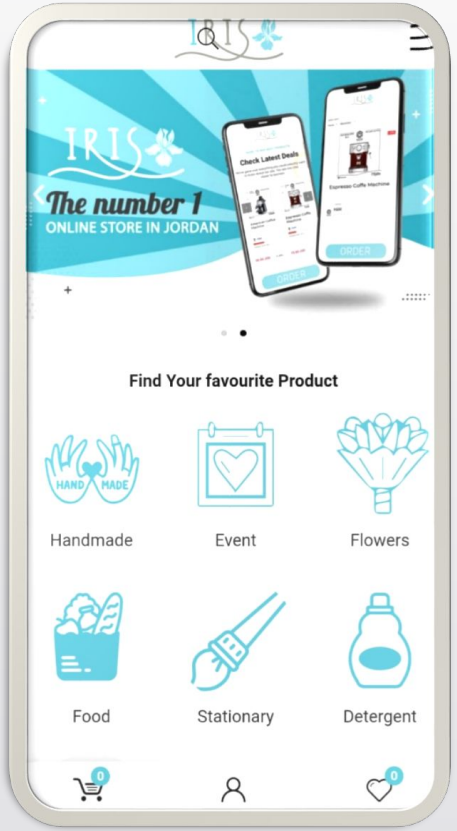
JEDCO
المؤسسة الأردنية لتطوير المشاريع الاقتصادية
Jordan Enterprise Development Corporation

A memorandum of understanding has been signed with Jordan Enterprise Development Corporation (JEDCO) , in connection with developing emerging, small and medium projects within the activities of IPMED, cooperating in spreading awareness of intellectual property in the governorates, working to activate the role of women in leadership and sustainable economic empowerment and staying away from common projects to be owners of entrepreneurial projects and the requirements of the new phase within a project launched by "Protect Your Idea"









IRIS

IRIS is the first online store of its kind in Jordan that has free advertising to support local products without any registration fees or commissions to overcome the obstacles that were facing (startups and small projects) in marketing and reaching consumers in the simplest and fastest way.

In addition to the feature of geography in Jordan and the diversity of the special taste of consumers for each region

The store had a great impact in reducing production costs from operating expenses and saving effort and energy

www.iris.jo


نسيج
NASEEJ
NASEEJ for sustainable
NASEEJ.JO
NASEEJ101




LEADERS
CENTER
50%






IRIS
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Thank you….

Worksheet Sources:
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